



Media Release

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Award-winning partnership to continue for another three years

The award-winning partnership between Australian Tourist Park Management (ATPM) and Wyong Shire Council will continue for another three years, it was announced today.

The decision was confirmed at last week's ordinary Council meeting, where Councillors unanimously voted ATPM to continue the management of its four Central Coast Holiday Parks.

Managing Director Steve Billett said ATPM had built a strong relationship with Council and the local community over the past five years, creating parks that are an asset to the region.

"ATPM and Wyong Shire Council hold similar values and complement each other perfectly," he said.

"Our dedicated and focused teams work together towards a common goal – to bring visitors to the Central Coast and provide exceptional holiday experiences for them."

The parks have achieved great things under ATPM's management over the past five years. Council had the vision to undertake an extensive capital works program that has included resort-style swimming pools, camp kitchens, jumping pillows, new cabins, new receptions and refurbished amenities. The parks have also achieved silver Gumnut Awards and Hunter and Central Coast Tourism Awards.

ATPM will continue their contract with customer-focused policies such as free onsite activities, free wireless internet, free fresh milk and newspapers on arrival to cabin guests, help with parking caravans on site and assistance with forward bookings, tours and attractions.

"This all adds to the customer experience – happy kids, happy parents - a great holiday," said Mr Billett.

*****ENDS*****

ATPM is a dynamic and progressive company combining fantastic outdoor locations with exceptional hospitality and facilities. The company has been operating for 18 years and currently owns or manages 26 holiday parks and resorts across five Australian states. It provides extensive management, development, marketing and consultancy services to the holiday park and resort industry.

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