



Media Release

For immediate release

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Australia Tourist Park Management on a winning streak

Australian Tourist Park Management (ATPM) is on a winning streak, with the District Council of Streaky Bay issuing the award-winning company with management rights to the Streaky Bay Foreshore Tourist Park.

The announcement of the three-year deal brings the company's property portfolio to 27. 13 are operated under the Escape2 brand, with the remaining properties managed on behalf of local and state governments and private owners.

Managing Director Steve Billett said his company was looking forward to working with the District Council of Streaky Bay to manage and improve the park facilities, maintenance and the overall guest experience.

"Streaky Bay Foreshore Tourist Park is a great park in an enviable location right on the beachfront," said Mr Billett. "It's one of those iconic locations that everyone would love to visit. The town has so much to offer and this park is the perfect base for the ultimate beachside holiday."

Mr Billett said his company was looking forward to the challenge of creating a park that will be an asset to the Streaky Bay community.

"We want all of our guests to have a holiday that creates life-long memories, both at the park and in the local community" said Mr Billett. "By providing excellent facilities and hospitality, we hope guests will stay longer at the park and enjoy all that Streaky Bay has to offer."

Guests will enjoy the special touches that are synonymous with ATPM, such as onsite activities, help with parking caravans on site and assistance with forward bookings, tours and attractions.

ATPM officially commenced management on 1 July 2011. Onsite managers are Darren and Samantha Hawes.

*****ENDS*****

ATPM is a dynamic and progressive company combining fantastic outdoor locations with exceptional hospitality and facilities. The company has been operating for 17 years and currently owns or manages 27 holiday parks and resorts across five Australian states. It provides extensive management, development, marketing and consultancy services to the holiday park and resort industry.

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