

## **Australian Tourist Park Management awarded historic Port Arthur site**

Australian Tourist Park Management (ATPM) has secured a 40 year lease to develop and operate the Port Arthur Garden Point Caravan Park located near the culturally significant Port Arthur Historic Site in Tasmania.

The lease is a coup for ATPM and means that they now operate in five Australian states.

Managing Director Steve Billett said that ATPM is excited at the prospect of developing this unique site.

“This is a truly exciting project,” said Mr Billett.

“Not only is it our first park in Tasmania, but the site has immense historical and cultural significance for Tasmania and Australia. We are committed to ensuring these elements are themed through the parks development whilst still appreciating the tranquillity of the natural surrounds to create a piece of paradise in Port Arthur.”

ATPM will implement a significant staged capital works program over the first six years to develop and upgrade the park. It will compliment the other tourist operators in the region and serve as the perfect base for visitors to enjoy all that Port Arthur has to offer.

The park will be eco-flavoured and focus on the Tasman Peninsula’s ‘immersion in nature’ experience, with eco cabins and tents on offer.

Guests will be able to enjoy a range of adventures and activities that celebrate the region’s natural, cultural and historical elements.

ATPM officially take over the park on 1 September 2010.

*ATPM is a dynamic and progressive company providing extensive management, development, marketing and consultancy services to the caravan park industry. The company has been operating for 16 years and currently leases or manages 30 parks across five Australian states.*

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