



Media Release
For immediate release

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Sixteen years a success

Australian Tourist Park Management (ATPM) turns 16 in September and has a lot to celebrate.

A small business success story, it has grown from a three-person team in 1994 to a multi-million dollar operation with more than 250 staff and contractors.

ATPM founder and director John Tilton started the company in 1994 to manage Gold Coast City Council's seven tourist parks.

His small team produced excellent results, prompting other councils, governments and industry to seek him out for advice.

"We started to receive calls from Western Australia, Victoria, all over Australia," John said.

"Councils and governments wanted advice on successfully managing their holiday parks. It was a bit of a niche market and our team had in-depth knowledge and experience in the area."

The company steadily progressed, and in 2007 a new business plan was developed and the company rebranded.

John said this was when things really took off. At a time when most companies were making cutbacks, ATPM was, and still is, growing.

"From the time of our rebranding in 2007, we have increased our parks from 21 to 30 and our turnover by millions," said John.

The company now manages or leases 30 parks in five Australian states and is considered a leader in the industry. Its suite of services include park leasing, contract management, holiday park redevelopment, design of park facilities, full consulting services, and preparation of management contracts and plans.

Its most recent acquisitions, Murramarang Beach Resort and Myall Shores Resort in New South Wales, will expose the company to a new market with their conference facilities and nature-flavour.

It has also been announced that ATPM will continue to manage Echuca Holiday Park for the next seven years, after successfully managing it for the past five.

A great birthday present for a true Australian success story.

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ATPM is a dynamic and progressive company providing extensive management, development, marketing and consultancy services to the caravan park industry. The company has been operating for 16 years and currently leases or manages 30 parks across five Australian states.

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